

# FORTHCOMING FROM OXFORD

Winter  
2011

## Learning with the Lights Off Educational Film in the United States

Edited by Devin Orgeron, Marsha Orgeron, and Dan Streible



- The most comprehensive collection on educational films ever published
- Features discussions of little-known and long-neglected classroom films
- Explores film uses beyond the classroom in such areas as industry, public health, and museum education
- Includes 20 original essays and a guide to collections

*Learning with the Lights Off* is the first collection of essays to address the phenomenon of film's educational uses in twentieth-century America. Nontheatrical film in general and educational films in particular represent an exciting new area of inquiry in media and cultural studies. This collection illuminates a vastly influential form of filmmaking seen by millions of people around the world. The essays reveal significant insights into film's powerful role in twentieth century American culture as a medium of instruction and guidance.

This book features an ambitious introductory overview of educational film practices that provides readers with a sense of how important a role film has played in producing knowledge in America, both inside the classroom and out. Each essay analyzes in close detail some crucial aspect of educational film history, ranging from case studies of films and filmmakers, to analyses of genres, to broader historical assessments. Offering links to many of the films under discussion at the Internet Archive and a guide to educational film collections in archives and libraries, readers will be able to easily watch for themselves many of the films studied within the book's pages.

*Learning with the Lights Off* is both reader and classroom friendly, affording new insights and pathways for studying these illuminating films.

---

**Devin Orgeron** is Associate Professor at North Carolina State University and co-editor of *The Moving Image*, the journal of the Association for Moving Image Archivists. He is the author of *Road Movies*.

**Marsha Orgeron** is Associate Professor of Film Studies at North Carolina State University and co-editor of *The Moving Image*, the journal of Association for Moving Image Archivists. She is the author of *Hollywood Ambitions: Celebrity in the Movie Age*.

**Dan Streible** teaches cinema studies at New York University, where he is also director of the Moving Image Archiving and Preservation program. He directs the Orphan Film Project and its biennial symposium. He is the author of *Fight Pictures: A History of Boxing and Early Cinema*.

# FORTHCOMING FROM OXFORD

## Table of Contents

Introduction: A History of Learning with the Lights Off, *Devin Orgeron, Marsha Orgeron, and Dan Streible*

1. The Cinema of the Future: Visions of the Medium as Modern Educator, 1895-1910, *Oliver Gaycken*
2. Communicating Disease: Tuberculosis, Narrative, and Social Order in Thomas Edison's Red Cross Seal Films, *Miriam Posner*
3. Visualizing Industrial Citizenship, *Lee Grieveson*
4. Film Education in the Natural History Museum: Cinema Lights Up the Gallery in the 1920s, *Alison Griffiths*
5. Glimpses of Animal Life: Nature Films and the Emergence of Classroom Cinema, *Jennifer Peterson*
6. Medical Education through Film: Animating Anatomy at the American College of Surgeons and Eastman Kodak, *Kirsten Ostherr*
7. Dr. ERPI Finds His Voice: Electrical Research Products, Inc. and the Educational Film Market, 1927-1937, *Heide Solbrig*
8. Educational Film Projects of the 1930s: Secrets of Success and the Human Relations Series, *Craig Kridel*
9. "Education, Broadly Interpreted": Rockefeller Philanthropies and the Development of Educational Film, 1935-1946, *Victoria Cain*
10. Cornering *The Wheat Farmer* (1938), *Gregory A. Waller*
11. The Failure of the NYU Educational Film Institute, *Dan Streible*
12. Spreading the Word: Race, Religion, and the Rhetoric of Contagion in Edgar G. Ulmer's TB Films, *Devin Orgeron*
13. Exploitation as Education, *Eric Schaefer*
14. Smoothing the Contours of Didacticism: Jam Handy and His Organization, *Rick Prelinger*
15. Museum at Large: Aesthetic Education through Film, *Katerina Loukopoulou*
16. Celluloid Classrooms and Everyday Projectionists: Post-WWII Consolidation of Community Film Activism, *Charles R. Acland*
17. Screen Culture and Group Discussion in Postwar Race Relations, *Anna McCarthy*
18. "A Decent and Orderly Society": Race Relations in Riot-Era Educational Films, 1966-1970, *Marsha Orgeron*
19. Everything Old Is New Again; or, Why I Collect Educational Films, *Skip Elsheimer with Kimberly Pifer*
20. Continuing Ed: Educational Film Collections in Libraries and Archives, *Elena Rossi-Snook*
21. A Select Guide to Educational Film Collections, *Elena Rossi-Snook*

**Available winter 2011**

For more information visit [www.oup.com/us](http://www.oup.com/us).